

## Scholar Update Practice Content

(copy and paste text as indicated)

Common Ground Scholar is a unique educational learning environment that adds a social media element to the traditional learning management system. Scholar was the brainchild of education innovators Bill Cope and Mary Kalantzis (below), who believed the existing learning management systems wouldn't be able to provide an adequate resource to provide distance learning for masters and doctoral degree candidates. They decided they needed to create their own learning platform.

(insert Scholar image)

### Scholar Image

The social media aspect of Scholar provides an easy way for learners to access key learning content along with contributing their own multimedia content and interacting with other users. Just as significantly, the Scholar interface closely mimics popular social media platforms, aiding learners with more familiar way to integrate text, images and videos. Here is a short video explaining how Scholar works:

(Add YouTube video)

[https://youtu.be/A8\\_Q1FN661I](https://youtu.be/A8_Q1FN661I)

Using this social media interface allows learners to communicate ideas about topics in a way that adds interest to both the content creator and the content consumer. Scholar also employs tools to help learners develop feedback skills for their own work as well as for other learners. In short, Scholar is a multi-faceted learning environment that mostly doesn't feel like a learning environment. Here's another short video explaining Scholar's benefits.

(Insert Scholar Practice video)

### Scholar Practice Video